Key Perormance Indicators

	Unit	2017	2016	2015	2014	2013	2012
Drefitability Potice							
Profitability Ratios							
Gross Profit ratio	%	29.41	30.87	29.59	30.75	24.62	20.50
Net Profit(Loss) to Sales	%	10.67	13.68	11.46	10.92	3.69	0.65
EBIT margin EBITDA margin	Rupees in millions	5,164	5,691	5,295	4,438	2,594	2,211
% change in sales	Rupees in millions %	6,046 24.10	6,541 16.37	6,041 21.54	5,195 27.94	3,315 (7.08)	2,917 47.88
% change EBIT margin	% %	(9.26)	7.47	19.32	71.07	17.34	(668.53)
EBITDA Margin to Sales	%	19.50	24.38	24.05	25.32	20.13	16.42
Operating Leverage	Times	(0.38)	0.46	0.90	2.54	(2.45)	(13.96)
Return on Equity		(0.00)				(=: : :)	(10100)
- without revaluation resevres	%	14.56	17.61	18.96	20.33	9.28	2.93
- with revaluation resevres	%	12.25	14.39	14.40	14.37	5.44	1.47
Return on Capital Employed	%	8.57	10.54	9.37	8.79	2.85	0.58
Liquidity Ratios							
Current ratio	Times	2.41	2.84	2.52	2.44	1.52	1.12
Quick / Acid Test ratio	Times	1.55	1.73	1.61	1.49	0.99	0.72
Cash to Current Liabilities	Times	0.05	0.07	0.07	0.05	0.04	0.02
Cash Flow from Operations to Sa	ales Times	0.06	0.08	0.08	(0.17)	0.00	(0.01)
Activity/Turnover Ratios							
Inventory turnover ratio	Times	2.74	2.64	2.83	2.79	3.24	3.52
No. of Days in Inventory	Days	133	138	129	131	113	104
Debtor turnover ratio	Times	4.42	4.23	3.96	3.83	3.39	4.36
No. of Days in Receivables	Days	83	86	92	95	108	84
Creditor turnover ratio	Times	27.11	24.57	23.54	17.63	10.54	9.81
No. of Days in Payables	Days	13	15	16	21	35	37
Total Assets turnover ratio	Times	0.71	0.67	0.69	0.63	0.61	0.70
Fixed Assets turnover ratio	Times	2.39	2.04	1.85	1.63	1.24	1.44
Operating Cycle	Days	203	209	206	206	186	150
Investment/Market Ratios							
Earning per Share - Basic	Rupees	6.56	7.51	6.61	6.13	3.75	0.54
Earning per Share - Diluted	Rupees	6.56	7.51	6.61	6.13	3.75	0.54
Price Earnings ratio	Times	7.24	9.49	8.78	6.68	5.33	19.93
Dividend Yield ratio	<u>%</u> %	6.84	4.21	2.00	-	-	
Dividend Payout ratio Dividend Cover ratio	7imes	49.53 2.02	39.95 2.50	17.54 5.70	-	-	-
Cash Dividend per Share	Rupees	3.25	3.00	1.25	-	-	
Stock Dividend per Share	%	0.25	-	-		10.00	
Market Value per Share	,,,					10.00	
- year end	Rupees	47.49	71.28	62.54	40.93	19.99	10.76
- high during the year	Rupees	123.73	74.64	94.97	40.93	27.97	11.00
- low during the year	Rupees	43.10	53.57	42.33	18.87	8.14	3.40
Break-up Value per Share	·						
- without revaluation resevres	Rupees	44.76	40.97	33.07	26.57	22.74	28.38
- with revaluation resevres	Rupees	53.35	50.36	45.14	38.04	39.94	60.17
Change in market value added	%	(33.38)	13.98	52.80	104.75	85.78	208.31
Market capitalization	Rupees in millions	23,635	35,475	24,900	16,296	5,360	1,311
Capital Structure Ratios							
Financial Leverage ratio	Times	0.59	0.55	0.94	1.19	1.70	3.20
Weighted Average Cost of Debt	%	9.31	9.13	11.15	14.81	14.52	15.91
Debt to Equity ratio	%	18.37	20:80	29:71	36:64	36:64	42:58
Interest Cover ratio	Times	4.49	5.16	3.67	2.47	1.51	1.14